

HÉCTOR JAREÑO





ABOUT ME

Héctor Jareño founded RELIQUIAE in 2011 as a continuation of his father Juan's leather upholstery workshop. His training as an interior designer imbues his designs with an architectural aesthetic that draws from the sources of the Organic Rationalism and that he has managed to create a clear language of his own.

From the family workshop and in the image of the great European luxury brands, Jareño bet from the beginning to internalize the entire production process, from design to distribution. This model, devoted to excellence, has consolidated RELIQUIAE as the reference of the Spanish Haute Craftsmanship in leather goods.

In 2015, Jareño opened his studio and workshop to other brands. Japanese jeweler TASAKI was the first to incorporate Jareño's designs into its collection. This would be followed by other brands. In 2021 Jareño was appointed Director of Leather Goods at Pertegaz.

PORTFOLIO

Bags

Accessories

Interiors

Branding





BAGS

RELIQUIAE

Since 2011 Héctor Jareño has been the creative director of RELIQUIAE, of which he has also been CEO and owner until 2022. His collections have always been inspired by Rationalist architecture and the Organicist movement, both close to the creative principles of the Bauhaus. At the helm of Reliquiae he has managed to create the iconic Archy model declined in other models such as the Cristine. He has also collaborated with other artists from other creative disciplines to create bags such as the Irma.



Archy



Archy Embroidery



Archy Velvet



Christine



Christine Toy



Christine Ray



Irma



Irma S



Tribune



Teresa



Teresa Beach



Teresa Cloud



Shopping



S03 S



OTEYZA



Marina



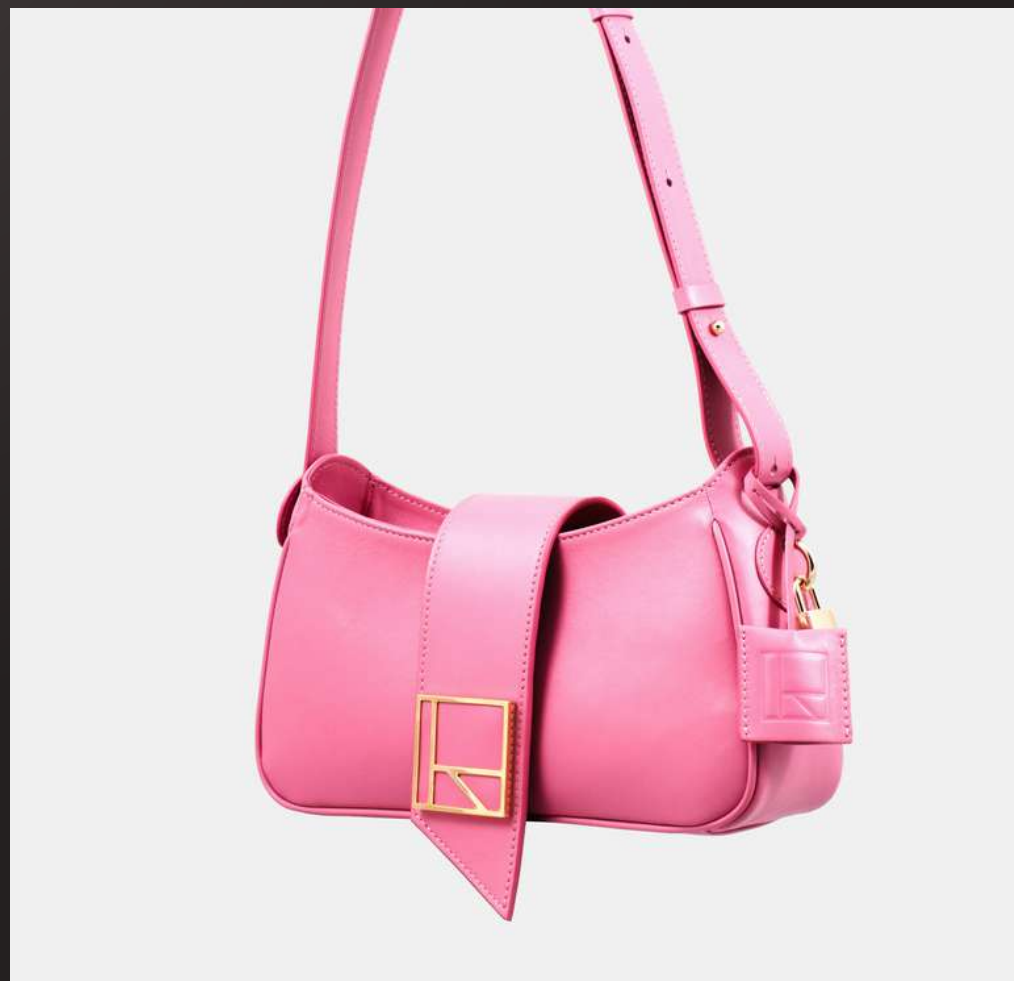
Marina Inspiration



Detail



Anna



Anna Mini



Exec



Castellano Baguette



Castellano



Fanny pack



G01



G02



G03



P05



P06



Archy Box



S01



S02



Saddle



Mural



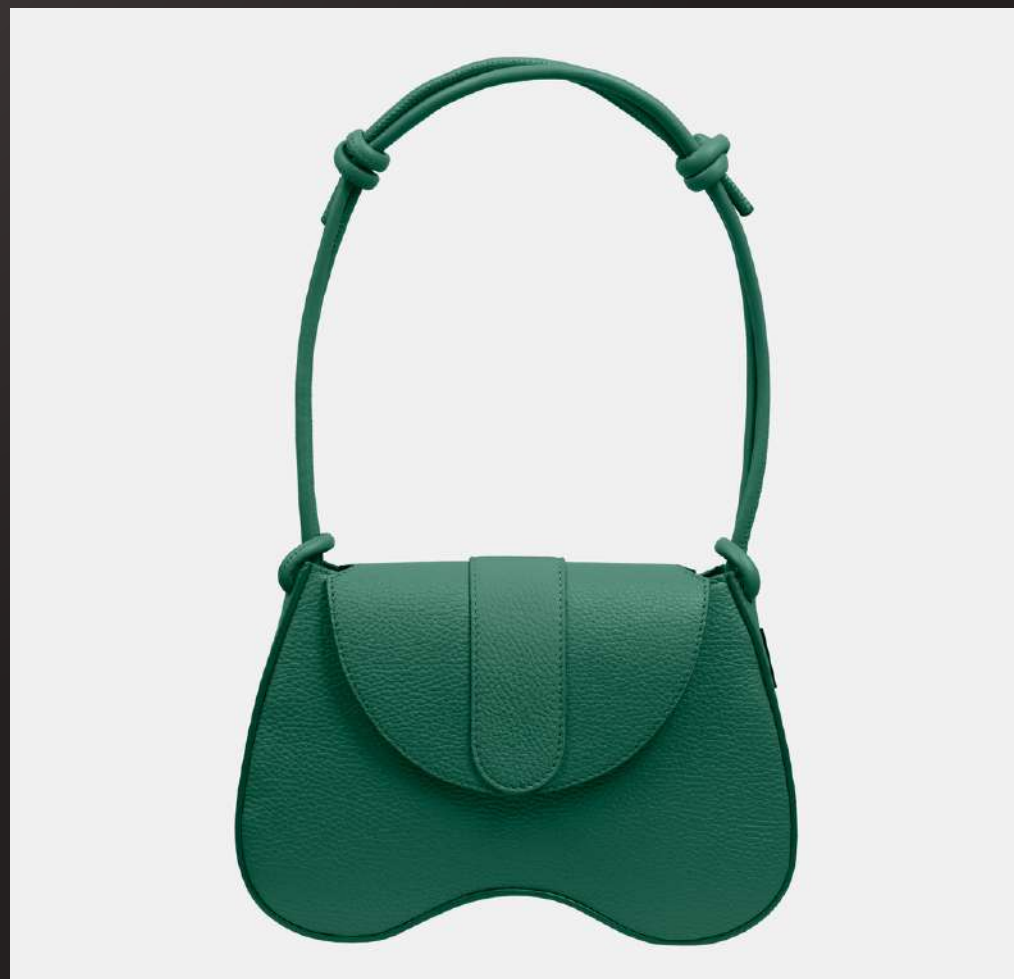
G04



Lizza



Fox



Cloud



Banús



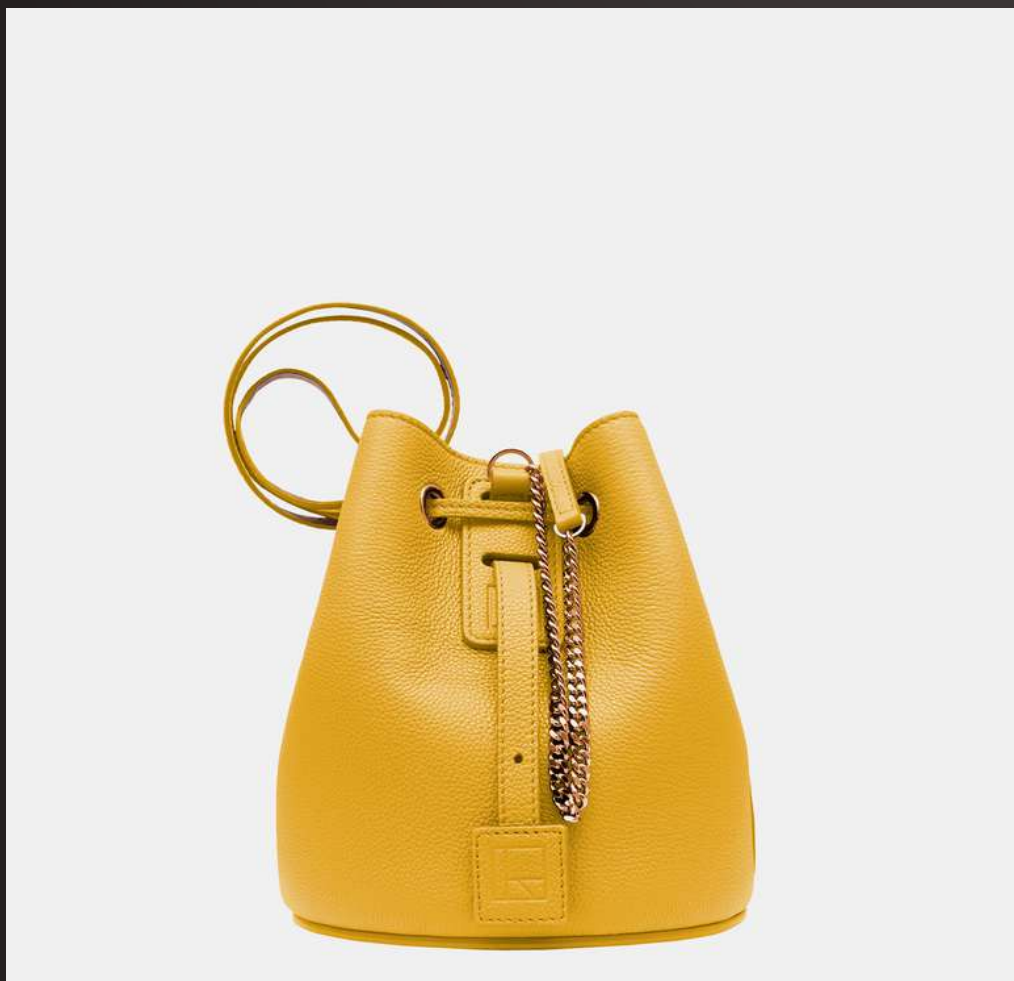
Valise



Mini Valise



Cabinet



Saco



Avenida



Bombonera



BAGS

TASAKI

Between 2015 and 2018 Héctor Jareño was responsible for creating the TASAKI leather goods collections for Reliquiae. The six collections created for the reference brand of the Japanese ata jewelry brought the craftsmanship and the Spanish cultural imprint closer to the brand's customers in Japan but also its stores around the world.



Archy with pearls



Cuca



Diplomatic



Cabinet



Cabinet Handle



Doble Handle



Circle



Olive



Camellia



BAGS

PERTEGAZ

Since 2021, Héctor Jareño has been the Director of Leather Goods at Pertegaz, the doyenne brand of Spanish haute couture. Manuel Pertegaz was the couturier who, together with Cristóbal Balenciaga, contributed the most to the presence of Spanish fashion in the world. Pertegaz entrusted the development of its fine leather goods line to Héctor Jareño, who has also worked on the creation of an aesthetic universe and contemporary codes for the brand's return to the international fashion scene.



Signature



Couture



Té



Signature



Couture



Bucket



Hilván



Hilván Tote



Boiro



ACCESSORIES

RELIQUIAE

Within his collections Jareño has designed, in addition to bags, accessories and complements that collaborate in the development of Reliquiae's identity.



Archy Flap



Archy Card Holder



Purse XS



Organic Keychain



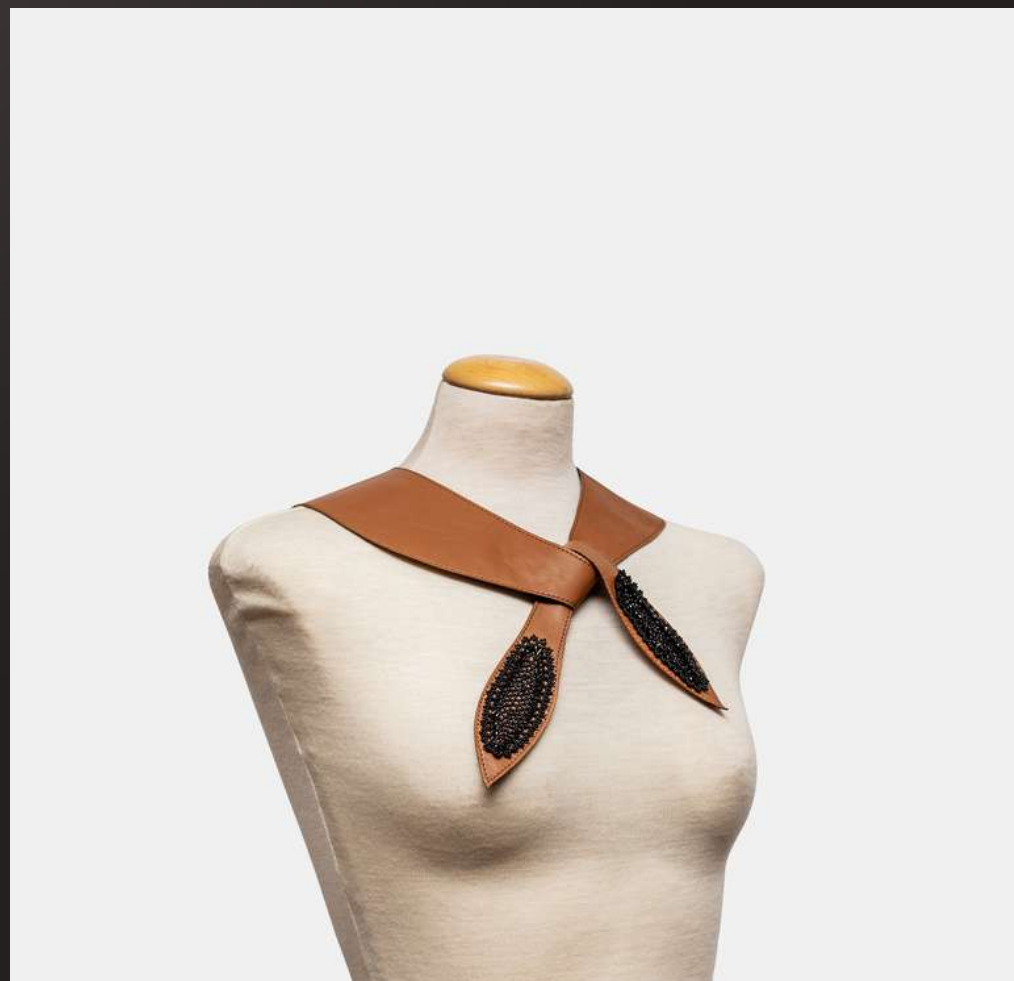
Charm Taracea



Charm Monstera



Key ring



Leather Collar



Leather Gloves



Umbrella



Mohair blanket



Scarf



Cufflinks



Leather agenda



Scarf



INTERIORS

Jareño, trained as a Senior Technician in Building Project Development, has signed new construction and rehabilitation projects as a designer, in addition to creating objects for the home that follow the aesthetic line of his creations.



Cushions



Cushions



Cushions



Towel set



Children towel



Towel set



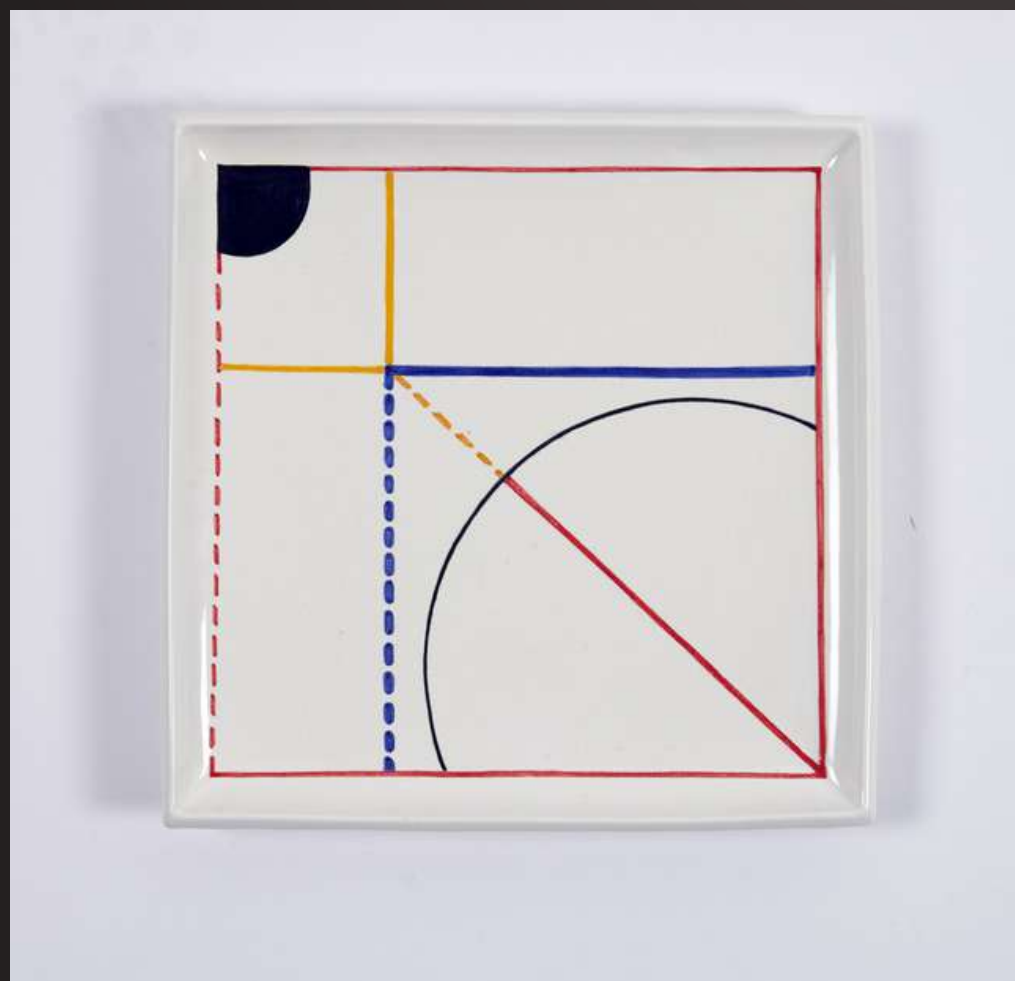
Madrid chair



Transom stool



Madrid armchair



Ceramics 01



Sta. Barbora candle



Organic Lamina



Leather table set



Key tray



Canvas table set



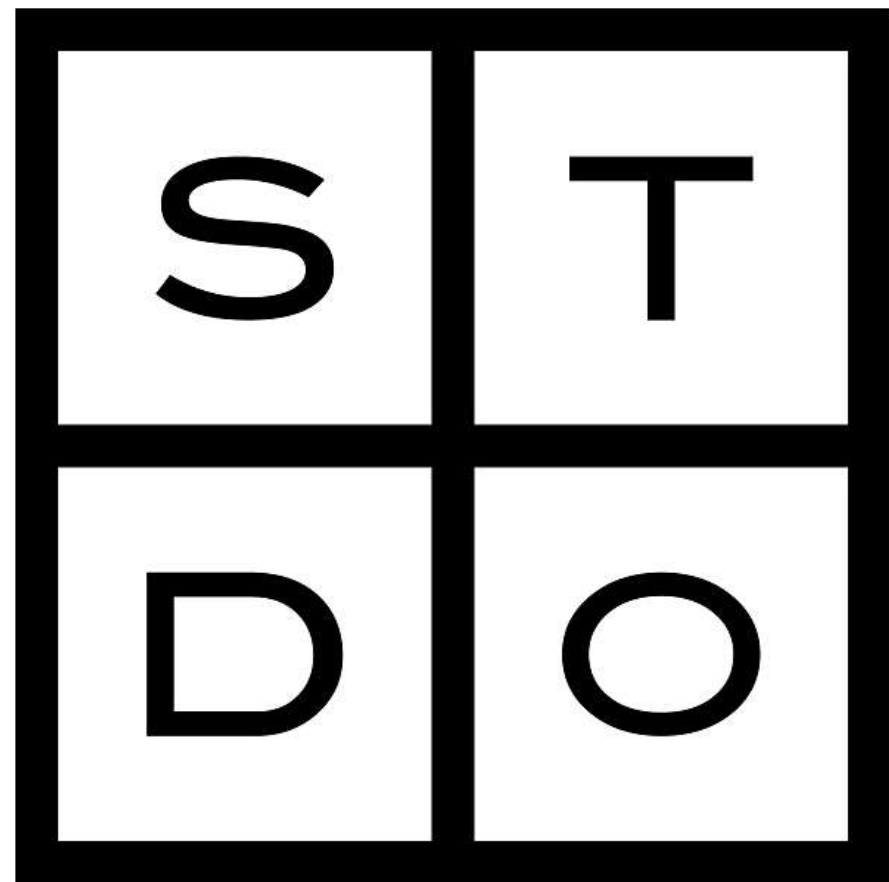
ID napkin ring



Coasters



Couture napkin ring



BRANDING

In addition to accessories and interior design pieces, Héctor Jareño has designed the visual identity of important Spanish companies and institutions. Visual identity is the last step in a more complex process of studying the personality and values of a brand.



Premier Cargo



Abbey



FAME



Pertegaz



Hotel Asturias



25th anniversary
Asturmanager

THANK YOU

That's my portfolio so far.
